



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

February 24, 2015

John F. Wright
Lebanon Seaboard Corporation
1600 East Cumberland Street
Lebanon, PA 17042

Subject: PRIA Label Amendment – Add Fire Ant, Tick, and Flea Claims
Product Name: SOUTHERN PREEN PLUS BIFENTHRIN
EPA Registration Number: 961-423
Application Date: October 1, 2014
Decision Number: 496070

Dear Mr. Wright:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance

Page 2 of 2
EPA Reg. No. 961-423
Decision No. 496070

with FIFRA section 6. If you have any questions, please contact Maggie Rudick at 703-347-0257 or by email at rudick.maggie@epa.gov.

Sincerely,

A handwritten signature in black ink, appearing to be 'KB Davis', enclosed within a hand-drawn oval.

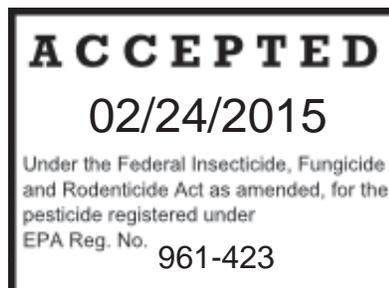
Kable Bo Davis, Product Manager 3
Invertebrate & Vertebrate Branch 1
Registration Division (7505P)
Office of Pesticide Programs

Enclosure

SOUTHERN PREEN PLUS BIFENTHRIN

ALTERNATE BRAND NAMES

Preen Southern Weed Preventer Plus Insecticide
Preen Southern Weed Preventer Plus Bug Out
Preen Southern Weed Preventer Plus Bug Protection
Preen Southern Weed and Insect Control
Preen Southern Weed Preventer Plus Fire Ant Killer
Preen Southern Weed Preventer Plus Insect Killer
Preen Southern Weed Preventer Plus Insect Control



ACTIVE INGREDIENTS:

dithiopyr..... 0.27%
bifenthrin† 0.11%
Other ingredients 99.62%
Total100.000%

dithiopyr CAS No. 97886-45-8

bifenthrin CAS No. 82657-04-3

†Cis isomers 97% minimum, trans isomers 3% maximum.

EPA Reg. No. 961-423

(L) (D)

EPA Est. No. 961-PA-01: 961-IL-01

Superscript used is first letter[s] of lot number.

[Covers] [Treats] [X,XXX] Sq. Ft. [SQ. FT.] [Square Feet] [SQUARE FEET]
[NET WEIGHT:] [Net Wt.:] [XX.XX LBS. (XX.XX KG)] [XX.XX lbs. (XX.XX kg.)] [XX.XX POUNDS (XX.XX KG)]
[Treats:] [Covers:] XX,XXX [Sq. Ft.] [SQ. FT.] [Square Feet] [SQUARE FEET] [sq. ft.]
[XX lb. covers up to xxx sq.ft.]

[MANUFACTURED BY:] [Distributed by:] [Produced for:]

LEBANON SEABOARD CORPORATION

1600 EAST CUMBERLAND STREET

LEBANON, PA 17042

[Company Name, Address]

[Phone Number]

[www.lebsea.com] [www.preen.com]

[Optional] Made [in the USA] [of U.S. and imported parts] [of U.S. and global components]

KEEP OUT OF REACH OF CHILDREN

CAUTION

See [booklet or back panel] for First Aid and additional Precautionary Statements

**PRECAUTIONARY STATEMENTS
HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

CAUTION

Harmful if swallowed, absorbed through the skin or inhaled. Causes moderate eye irritation. Avoid contact with eyes, skin or clothing. Prolonged or frequently repeated skin contact may cause allergic reaction in some individuals. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Remove and wash contaminated clothing before reuse.

FIRST AID	
IF IN EYES	<ul style="list-style-type: none">• Hold eye open and rinse slowly and gently with water for 15-20 minutes.• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.• Call a poison control center or doctor for treatment advice.
IF SWALLOWED	<ul style="list-style-type: none">• Call a poison control center or doctor immediately for treatment advice.• Have a person sip a glass of water if able to swallow.• Do not induce vomiting unless told to do so by a poison control center or doctor.• Do not give anything by mouth to an unconscious person.
IF ON SKIN OR CLOTHING	<ul style="list-style-type: none">• Take off contaminated clothing.• Rinse skin immediately with plenty of water for 15-20 minutes.• Call a poison control center or doctor for treatment advice.
IF INHALED	<ul style="list-style-type: none">• Move person to fresh air.• If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth if possible.• Call a poison control center or doctor for further treatment advice.
Have the product container or label with you when calling a poison control center or doctor, or going for treatment. For emergency medical treatment information call (888) 208-1368.	
Note to Physician: This product contains a pyrethroid. If large amounts have been ingested, milk, cream or other digestible fats and oils may increase absorption and so should be avoided.	

ENVIRONMENTAL HAZARDS

This product is extremely toxic to fish and aquatic invertebrates. To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather will help to ensure that wind does not blow pesticide off the treatment area. Sweeping any product that lands on a driveway, sidewalk, or street, back onto the treated area of the flower garden will help to prevent run off to water bodies or drainage systems.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

STOP! READ THE ENTIRE LABEL FIRST. OBSERVE ALL PRECAUTIONS AND FOLLOW DIRECTIONS CAREFULLY.

PRODUCT INFORMATION

This product] contains an insecticide for controlling listed insects and an herbicide that prevents most listed weeds from germinating.

One application of this product provides up to 4 months control of listed broadleaf weeds and annual grasses in [xeriscapes settings] [rock gardens] [Southwest] [ornamental] [and] [flower beds][,] [and around ground covers, trees and shrubs.] [Although this product will not kill existing weeds, it will prevent new listed weeds from sprouting – eliminating the need for difficult and time-consuming hand weeding.] [Without listed weeds and insect pests your valuable plants can grow larger and stronger.]

This product kills listed insects.

PRODUCT RESTRICTIONS

Use only on established ornamental plants listed in this label.

Do not apply near fish pools, ponds, streams or lakes.

Do not use on vegetable gardens or lawns.

ENTRY RESTRICTIONS

Do not allow people or pets to enter the treated area until dusts have settled. If product is watered-in, do not enter or allow others to enter the treated areas (except those involved in the watering) until the watering-in is complete and the surface is dry.

WEEDS CONTROLLED

Grassy Weeds:

Barley	Barnyardgrass	Bluegrass, annual	Brome	Buttercup	Crabgrass, large
Crabgrass, smooth	Crabgrass, Southern	Crowfootgrass	Dallisgrass (seedling)	Goosegrass	Foxtail, green
Foxtail, yellow	Kikuyugrass	Oats, wild	Ryegrass, annual	Ryegrass, perennial	Sandbur
Smutgrass					

Broadleaf Weeds:

Bittercress	Carpetweed	Chickweed	Geranium, Carolina	Henbit	Knotweed, prostrate
Lespedeza, common	Lambsquarters	Marestail	Medic, black	Mustard	Pineappleweed
Pigweed, redroot	Parsely-piert	Purslane, common	Rocket, London	Shepherdspurse	Speedwell, corn
Spurge, garden	Spurge, prostrate	Spurge, spotted	Woodsorrel, creeping	Woodsorrel, yellow	

INSECTS CONTROLLED [AND/OR SUPPRESSED]

Annual Bluegrass Weevils (Hyperodes) (Adult)

Ants

Imported Fire Ants (Adult)

Armyworms

Billbugs (Adult)

Crickets

Cutworms

Black Turfgrass Ataenius (Adult)

Centipedes

Chinch Bugs

Earwigs

Fleas (Adult)

Fleas (Larvae)

Grasshoppers

Leafhoppers

Mealybugs

Millipedes

Mole Cricket (Adult)

Mole Cricket (Nymph)

Sod Webworm

Ticks (including ticks that may transmit Lyme Disease and Rocky Mountain Spotted fever)

[Note to Reviewer Pest Efficacy is from EPA Reg. No. 228-496 & 228-498]

WHEN TO APPLY [THIS PRODUCT]

Apply this product during the growing season around established plants and transplants[.] [in [xeriscape settings][,] [in] [rock gardens] [and] [in] [flower] [perennial] [beds][,] [and] [around] [perennials,] [ground covers,] [trees] [and] [shrubs].]

To keep ornamental beds free all season long of listed weeds and insects, reapply this product every 4 months

HOW TO APPLY [THIS PRODUCT]

[[Since] this product will not kill existing weeds, remove any weeds that have already begun to grow before applying this product around established plants and transplants.]

[For best results, remove all existing weeds before applying this product around established plants and transplants.] [Do not use this product on flower seeds.] This product can be used after flowering plants have germinated and are 2-3 inches tall.]

To avoid plant injury, do not apply this product when plant foliage is wet. When plants are dry, sprinkle this product evenly over the soil surface at rate of 0.68 oz. per 10 sq.ft. (see picture below [above] [on right] [on left]), being sure to keep granules away from plant roots and foliage. Wash or brush off stray granules from plant foliage to avoid damage or discoloration.

After application, water this product into soil surface. Do not water to the point of run-off. Once activated by watering, this product forms a barrier in the top layer of soil, preventing listed weed seeds from germinating and killing listed insects on contact. Disturbance to the soil surface after activation may result in erratic control.

[Note to EPA Reviewer, not to appear on final master label.]

The use rate of 0.68 oz./ 10 sq ft = 68 oz. or 4.25 lb./ 1,000 sq ft.

For dithiopyr @ 0.27% this = 0.011475 lb ai/ 1,000 sq ft or 0.5 lb ai/acre.
See WK08201, EPA Reg. No. 961-410

For bifenthrin @0.11% this = 0.004675 lb ai/ 1,000 sq ft or 0.2 lb ai/acre
See Bifenthrin 0.2% Granule Insecticide, EPA Reg. No. 228-498]

[Make no more than 2 applications per site per year.]

[Do not apply more than [4.25] [X.XX] lbs. of this product per [1,000] [X,XXX] sq.ft. per application, and no more than [8.5] [XX.XX] lbs. of this product per [1,000] [X,XXX] sq.ft. per year.]

[Note to reviewer: this product will not be offered for sale in the state of NY]

SURFACE APPLICATION RATE



Sprinkle this product as shown on soil surface[.]

[APPLYING [THIS PRODUCT] ON MULCH]

[For best listed weed and insect control, apply this product after spreading mulch on your flower and shrub beds. Sprinkle this product on top of mulch at surface rate (see picture on [below] [above] [at right] [at left]), being sure to keep granules away from plant foliage. Water this product into mulch. Always wash or brush off stray granules from plant foliage to avoid damage or discoloration.]

THIS PRODUCT IS SUGGESTED FOR USE AROUND THESE ESTABLISHED PLANTS

[Note to reviewer, plants will be listed using common and/or scientific names]

Name	Tolerant Cultivars
abelia (<i>Abelia x grandiflora</i>)	nana grand surprise

acacia, redolens
(*Acacia redolens*)

abyssinian red banana	maureli
-----------------------	---------

(Ensete ventricosum)

Ajuga carpet bugle

(Ajuga reptans)

(Ajuga genevensis)

bronze

bronze beauty

almond, flowering

(Prunus gladiosa)

apple‡

(Malus pumila)

aralia, Japanese

(Fatsia japonica)

arborvitae

(Thuja occidentalis)

nigra

pyramidalis

smaragh

techny

woodwardii

arborvitae, dwarf golden

(Thuja orientalis)

aurea nana

ash, green

(Fraxinus pennsylvanica)

ash, autumn purple

(Fraxinus americana)

autumn purple

aster, Chinese

(Callistephus chinensis)

dwarf queen

azalea

(Rhododendron spp.)

brilliant

buccaneer

carror

chimes (Belgian)

Elsie Lee

exbury

fashion

Girard's Rose

hardijzer beauty

hershey red

higasa

hinocrimson

Holland (hybrid)

Marion Lee

northern lights
Nuccio's Wild Cherry
orange cup
orchid lights
snow
southern charm

azalea, flame
(*Rhododendron calendulaceum*)

azalea, kirishima
(*Rhododendron obtusum*)

bamboo, heavenly
(*Nandina domestica*)
compacta
nana
plum passion

barberry, Japanese
(*Berberis thunbergii*)
aurea
crimson pygmy
dwarf pygmy
green
kobold
pygmy red
rose glow

barberry, purple
(*Berberis thunbergii* var
atropurpurea)
atropurpurea

basket flower
(*Gaillardia grandiflora*)

beach grass
(*Ammophila brevis/iqulata*)

bearberry (common)
(*Arctostaphylos uva-ursi*)
Massachusetts

bee balm
(*Monarda didyma*)

begonia
(*Begonia* spp.)

birch, river
(*Betula nigra*)

birch, European white (<i>Betula pendula</i>)	
blackeyed Susan (<i>Rudbeckia hirta</i>)	goldstrum
blanket flower (<i>Gaillardia</i> spp.)	
blood grass (<i>Imperata cylindrica</i>)	rubra
blue fescue (<i>Festuca ovina</i>)	
bluebeard (<i>Caryopteris x c/andonensis</i>)	dark knight
blueberry‡ (<i>Vaccinium</i> spp.)	bluecrop blue jay Jersey north blue northland
bottlebrush (<i>Callistemon citrinus</i>)	Little John
bougainvillea (<i>Bougainvillea</i> sp.)	James Walker pink dream purple queen rosenka Scarlet O' Hara
bower vine (<i>Pandorea jasminoides</i>)	rosea
boxwood (<i>Buxus microphylla</i>)	japonica
boxwood, green beauty (<i>Buxus microphylla japonica</i>)	green beauty
boxwood, welleri (<i>Buxus sempervirens</i>)	winter gem

broom (<i>Cytisus scoparius</i>) (<i>Genista pilosa</i>)	moonlight Vancouver gold
camellia (<i>Camellia japonica</i>) (<i>Camellia sasanqua</i>)	debutante mathotiana supreme chansonette Setsukgekka
candy tuft (<i>Iberis sempervirens</i>)	snow white
carex, variegated (<i>Carex spp.</i>)	
carpet bugle (<i>Ajuga reptans</i>) (<i>Ajuga genevensis</i>)	bronze bronze beauty
cedar, red (<i>Juniperus virginiana</i>)	
celosia (<i>Celosia spp.</i>)	
centaura (<i>Centaurea montana</i>)	
Chinese pistache (<i>Pistacia chinensis</i>)	
chrysanthemum (<i>Chrysanthemum sp.</i>)	mandarin time
clivia (<i>Clivia miniata</i>)	
cockscorb, plumosa (<i>Celosia cristata</i>)	scarlet plumosa
coleus (<i>Coleus blumei</i>)	red kewpie
columbine (<i>Aquilegia spp.</i>)	

coneflower, purple
(*Echinacea purpurea*) magnus purple

copper leaf
(*Acalypha wilkesiana*)

coreopsis moonbeam
(*Coreopsis* spp.)

corn flower
(*Centaurea* spp.)

cotoneaster
(*Cotoneaster apiculatus*)

coyotebrush
(*Baccharis pilularis*)

cycad
(*Cycas revoluta*)

cypress, bald
(*Taxodium distichum*)

cypress, Italian glauca
(*Cupressus sempervirens*) tiny tower

cypress, hinoki false gracilis
(*Chamaecyparis obtusa*) torulosa

cypress, leyland
(*Cupressocyparis leylandii*)
Hybrid

daffodil King Alfred
(*Narcissus* spp.)

daylilly Aztec gold
(*Hemerocallis* spp.) bright yellow (hybrid)
single gold (evergreen)
Wilson's yellow

dianthus (sweet William)
(*Dianthus* spp.)
(*Dianthus* firewatch
gratianopolitanus)

delphinium (<i>Delphinium</i> spp.)	magic fountain
dogwood (<i>Comus florida</i>)	
dogwood, American (<i>Comus sericea</i>)	flavarimea
Douglas fir (<i>Pseudotsuga menziesii</i>)	
dracaena (<i>CordyJine indivisa</i>) (<i>CordyJine australis</i>)	
dusty miller (<i>Senecio cineraria</i>)	
elm (<i>Ulmus parvifoJia</i>)	drake
Eulaliagrass/maiden grass (<i>Miscanthus sinensis</i>)	gracillimus variegatus morning light
euonymus (<i>Euonymus fortunei</i>)	Argenteo-variegata colorata emerald gaiety emerald n' gold gold edge golden princess tricolor vegetus
(<i>Euonymus japonicus</i>)	Aureomarginata microphylla variegata 'Moness" silver princess silver king
(<i>Euonymus kiatschovicus</i>)	Manhattan
euryops, green leaved (<i>Euryops pectinatus</i>)	viridis
fan palm, European (<i>Chamaerops humilis</i>)	

fan palm, Mexican
(*Washingtonia robusta*)

fern (various)
(*Asparagus* spp.)

fescue
(*Festuca glauca*)

fescue, blue
(*Festuca. cinerea*)

Elijah blue

fetterbush
(*Leucothoe fontanesiana*)

rainbow

figus
(*Ficus retusa*)

nitidia

fir fraser
(*Abies fraseri*)

fortnight lily
(*Moraea bicolor*)

Forsythia
(*Forsythia* x 'Arnold Dwarf')
(*Forsythia viridissima*)
(*Forsythia xintermedia*)
(*Forsythia* x 'Meadowlark')
(*Forsythia x intermedia*)
(*Forsythia suspensa*)

arnold dwarf
bronxensis dwarf
lynwood gold
meadowlark
spring glory
weeping

fountain grass, purple
(*Pennisetum setaceum*)

rubrum

fuchsia
(*Fuchsia* spp.)

galium
(*Galium odoratum*)

gardenia
(*Gardenia jasminoides*)
(*Gardenia thunbergia*)

mystery
radicans
veitchii
white gem

Garlic, variegated society
variegata

(Thulbaghia violacea)

gayfeather
(Liatris spicata)

floristan violet

geranium
(Pelargonium x hortorum)

globe thistle
(Echinops ritro)

gum
(Eucalyptus citriodora)

hawthorn
(Crataegus spp.)

cockspur white
crimson cloud
enchantress
Jack Evans
Washington white

hawthorn, Indian
(Raphiolepis indica)

ballerina

heather, twisted
(Erica cinerea)

Mediterranean pink

heliotrope
(Heliotropum arborescens)

Iowa

hemlock, Canada
(Tsuga Canadensis)

hibiscus
(Hibiscus sp.)
(Hibiscus rosa-sinensis)

blue bird
brilliant
hula girl
Seminole pink

holly
(flex x 'Nellie R. Stevens')
(flex x attenuata)

Nellie R. Stevens
fosteri
Savannah

holly, blue
(Ilex x meserveae)

blue boy
blue girl
China girl

holly, cassine

(Ilex cassine)

holly, Chinese
(Ilex cornuta)

burfordii
needlepoint

holly, Japanese
(Ilex crenata)

compacta
hellerie
Japanese northern beauty
Steeds

holly, yaupon
(Ilex vomitoria)

honeysuckle
(Lonicera xylosteum)
(Lonicera japonica)
(Lonicera tatarica)

Claveyi dwarf
halliana
Canadian white
Zabelli
dropmore scarlet

(Lonicera x brownii)

hop bush, purple
(Dodonea viscosa)

purpurea

hosta
(Hosta sieboldii)
(Hosta lancifolia)

albo marginata

ice plant
(Carpobrotus edulis)

ice plant, rosea
(Drosanthemum
floribundum)

ice plant, white trailing
(Delosperma alba)

ice plant, purple
(Lampranthus productus)

ice plant, red spike
(Cephalophyllum alstonii)

impatiens
(Impatiens spp.)

iris

dwarf blue

<i>(Iris spp)</i>	wedgewood
ivy, English <i>(Hedera helix)</i>	Bulgaria thorndale
jasmine, Asian <i>(Trachelospermum asiaticum)</i>	
jasmine, star <i>(Trachelospermum jasminoides)</i>	
juniper <i>(Juniperus spp.)</i>	Arcadia Armstrong bar harbor blue chip blue Pacific blue rug blue star broadmoor buffalo calgary carpet emerald sea emerald spreader endora compacta fruitlandi green gold tip hetzi hughes icee blue Manhattan blue parsoni pfitzeriana plumosa Prince of Wales procumbens dwarf San Jose sargent blue sargent green scandia scopulorum moonglow spartan tamariscifolia weberi Youngstown

	Yukon belle
juniper (<i>Juniperus chinensis</i>)	blue point gold coast torulosa - Hollywood twisted
juniper, shore (<i>Juniperus conferta</i>)	sea of gold
juniper (<i>Juniperus procumbnes nana</i>)	prostrate Japanese garden
juniper (<i>Juniperus sabina 'famariscifolia'</i>)	tamarix
juniper (<i>Juniperus scopulorum</i>)	Scopulorum skyrocket
king palm (<i>Archonfophoenix cunninghamiana</i>)	
lantana (<i>Lantana sellowiana</i>)	
laurel, Carolina cherry (<i>Prunus caroliniana</i>)	bright n' tight
laurel, mountain (<i>Kalmia latifolia</i>)	
leucothoe (<i>Leucothoe fontanesiana</i>)	
ligustrum, Japanese (<i>Ligustrum japonicum</i>)	
lily (<i>Aqapanthus spp.</i>)	streamline
Lily of the Nile (<i>Agapanthus africanus</i>)	albus Peter Pan
lilyturf	evergreen giant

<i>(Liriope muscari)</i>	lilac beauty majestic monroe white silvery sunproof variegata
lilyturf, creeping <i>(Liriope spicata)</i>	
magnolia, saucer <i>(Magnolia x soulangeana)</i>	
mandevilla <i>(Mandevilla splendens)</i> <i>(Mandevilla x amabilis)</i>	Red Riding Hood crimson jewel
maple, amur <i>(Acer ginnala)</i>	emerald elf
maple, Japanese <i>(Acer palmatum)</i>	
maple, Norway <i>(Acer platanoides)</i>	
maple, red ‡ <i>(Acer rubrum)</i>	red sunset
maple, silver <i>(Acer saccharinum)</i>	
maple sugar ‡ <i>(Acer saccharum)</i>	
marguerite, blue <i>(Felicia amelloides)</i>	
marigold <i>(Tagetes patula)</i>	honeycomb variegata wheeleris dwarf
mock orange ‡ <i>(Philadelphus spp.)</i>	golden snowflake double white
mondo grass <i>(Ophiopogon japonicus)</i>	

moss rose
(*Portulaca grandiflora*)

sunnyside

mountainash
(*Sorbus aucuparia*)

myrtle, crape
(*Lagerstroemia indica*)

faurei
langer
muskogee
standard pink
zuni

myrtle, wax
(*Myrica californica*)

narcissus
(*Narcissus spp.*)

New Zealand flax
(*Phormium sp.*)

rainbow chief
rainbow queen
Jack Spratt

(*Phormium tenax*)

oak, laurel x x
(*Quercus laurifolia*)

oak, pin
(*Quercus palustris*)

oak, red
(*Quercus rubra*)

oak, southern
(*Quercus virginiana*)

oak, willow
(*Quercus phellos*)

Oleander
(*Nerium oleander*)

hardy red
Mrs. Roeding
petite pink
sister agnes

osmanthus, holly leaf
(*Osmanthus heterophyllus*)

goshiki

osteospermum

whirligig

(*Osteospermum
Fruticosum*)

pachysandra
(*Pachysandra terminalis*)

palm, bangalow
(*Archontophoenix
cunninghamiana*)

palm, bismark
(*Bismarckia nobilis*)

palm, California fan
(*Washingtonia filifera*)

palm, cardboard
(*Zamia furfuracea*)

palm, majesty
(*Ravenea rivularis*)

palm, paurotis
(*Acoelorrhaphe wrightii*)

palm, queen
(*Syagrus romanzoffianum*)

pampas grass
(*Cortaderia selloana*) ivory feathers

pansy
(*Viola x wittrockiana*)

paper flower Barbara Karst
(*Bougainvillea glabra*)

peach ‡
(*Prunus persica*)

pepper tree, California
(*Schinus molle*)

periwinkle, dwarf
(*Vinca minor*)

petunia picoti

(*petunia x hybrida*)

philodendron, tree
(*Philodendron selloum*)

photinia, red tip
(*Photinia x fraseri*)

pieris
(*Pieris taiwanensis*)

pieris, Japanese mountain fire
(*Pieris japonica*)

pine, Afghan
(*Pinus eldarica*)

pine, aleppo
(*Pinus halapensis*)

pine, Austrian black
(*Pinus nigra*)

pine, Canary Island
(*Pinus canariensis*)

pine, Japanese black
(*Pinus thunbergiia*)

pine, loblolly
(*Pinus taeda*)

pine, longleaf
(*Pinus palustris*)

pine, mugo or Swiss Mt.
(*Pinus mugo*)

pine, Scotch
(*Pinus sylvestris*)

pine, slash
(*Pinus elliottii*)

pine, Virginia
(*Pinus virginiana*)

pine, white
(*Pinus strobus*)

pineapple, guava ‡
(*Feijoa sellowiana*)

pittosporum,
(*Pittosporum tobira*)

Wheeler's dwarf
shimi creme de menth
golf ball

plumbago, cape
(*Plumbago auriculata*)

royal cape

plume grass
(*Erianthus ravennae*)

potentilla
(*Potentilla fruticosa*)
(*Potentilla nepalensis*)

abbotswood

privet
(*Ligustrum x vicaryii*)
(*Ligustrum japonicum*)

golden vicary
regal
texanum
yellow tipped

privet, glossy
(*Ligustrum lucidum*)

pyracantha or firethorn
(*Pyricantha x 'Gnome,*)
(*Pyricantha coccinea*)
(*pyracantha koidzumii*)

gnome
lalandei
victory

queen palm
(*Arecastrum*
Rammanzoffianum)

quince, Japanese ‡
(*Chaenomeles japonica*)

red hot poker
(*Kniphofia uvaria*)

flamenco

redbud, eastern
(*Cercis canadensis*)

redwood, coast
(*Sequoia sempervirens*)

rhododendron
(*Rhododendron spp*)

album
Cunningham white
PJM
purple gem
silvery pink

rhododendron, Carolina
(*Rhododendron carolinianum*)

rhododendron, catawba
(*Rhododendron Catawbiense*)

rhododendron, rhodie max
- rosebay
(*Rhododendron maximum*)

ribbon grass
(*Phalaris arundinacea*)

rockcress
(*Arabis caucasica*)

snowcap

rose ‡
(*Rosa banksiae*)

luta

rose, groundcover
(*Rosa x Noare*)
(*Rosa x Noaschnee*)
(*Rosa x Noatrum*)

flower carpet red
flower carpet white
flower carpet pink

rose, knockout shrub
(*Rosa spp. hybrid*)

knockout

rosemary ‡
(*Rosmarinus officinalis*)

rosemary, bog
(*Andromeda polifolia*)

nana

Salvia
(*Salvia farinacea*)

rhea

sedge, leather leaf
(*Carex buchananii*)

sedum
(*Sedum spurium*)

dragon blood red
red carpet
yellow

silk tree
(*Albizia julibrissin*)

smoketree, royal purple
(*Cotinus coggygria*)

royal purple

snapdragon
(*Antirrhinum* spp.)

snow-in-summer
(*Cerastium tomentosum*)

snowball ,common
(*Viburnum opulus*)

sterile

sourwood
(*Oxydendrum arboreum*)

spiraea
(*Astilbe X arendsii*)

fanall

spiraea
(*Spiraea* spp.)

Anthony Waterer red
dolchica
froebeli pink
goldenflame red
snowmound white
Van Houtte white

spiraea, garland
(*Spiraea x arguta*)

spruce, Black Hills
(*Picea glauca var densata*)

spruce, Colorado blue
(*Picea pungens*)

glauca

spruce, dwarf Alberta
(*Picea glauca v.*
albertiana)

conica

spruce, Norway
(*Picea abies*)

spruce, white
(*Picea glauca*)

conica

spurge, Japanese
(*Pachysandra terminalis*)

green sheen

sweet bay
(*Laurus nobilis*)

sweetflag
(*Acorus calamus*)
(*Acorus gramineus*)

ogon

sweetgum
(*Liquidambar styraciflua*)

sweet olive
(*Osmanthus fragrans*)

sycamore
(*Platanus occidentalis*)
(*Platanus racemosa*)

American
California

tea tree, New Zealand
(*Leptospermum scoparium*)

ruby glow
martini

tree fern (tiki fern)
(*Asparagus virgatus*)

trumpet flower or Carolina
Jessamine
(*Gelsemium sempervirens*)

tulip
(*Tulip spp*)

apeldoorn

tufted hairgrass
(*Deschampsia caespitosa*)

verbena, shrub
(*Lantana sellowiana*)

Verbena, St. Paul's (<i>Verbena peruviana</i> .)	St. Paul
viburnum (<i>Viburnum</i> spp.)	American cranberry bush arrowwood European cranberry bush linden Mohican wright
vinca (periwinkle) (<i>Vinca minor</i>)	
windmill palm (<i>Trachycarpus fortunei</i>)	
wisteria, Japanese (<i>Wisteria floribunda</i>)	Texas purple
xylosma (<i>Xylosma congestum</i>)	
yarrow (<i>Achillea</i> spp.)	
yaupon (<i>Ilex vomitoria</i>)	dwarf
yellow bells (<i>Tecoma stans</i>)	
yesterday-today-and- tomorrow (<i>Brunfelsia pauciflora</i>)	floribunda
yew (<i>Taxus cuspidata</i>) (<i>Taxus x media</i>)	capitata denisiformis
yucaa, red (<i>Hesperaloe parvifolia</i>)	
yew (<i>Taxus cuspidata</i>) (<i>Taxus x media</i>)	capitata denisiformis

‡ Ornamental species only. Do not use on plants grown for food.

[Users who wish to use this product on plant species not listed on this label may determine the suitability for use by treating a small number of such plants. Prior to treatment of larger areas, the treated plants should be observed for any sign of herbicidal injury for 30 to 60 days of normal growing conditions. The user assumes responsibility for any plant damage or other liability resulting from use of this product on plant species not listed in this label.]

REFILL INSTRUCTIONS

[Optional for reusable rigid plastic container with application device] [This container with applicator cap is reusable with this product. Refill the container with desired amount of this product and use as directed. When done, store or dispose this container as listed on the label.]

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

Pesticide Storage: Store product in its original container in a cool, dry, locked place out of the reach of children and animals.

Pesticide Disposal and Container Handling: Nonrefillable container. Do not reuse or refill this container.

If empty: Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

[Optional Storage and Disposal statement for use with reusable containers]

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

Pesticide Storage: Store product in its original container in a cool, dry, locked place out of the reach of children and animals.

Pesticide Disposal and Container Handling: Nonrefillable container. Do not reuse or refill this container except as described in the REFILL INSTRUCTIONS (see Refill Instructions). If empty: Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency for disposal instructions.

Never place unused product down any indoor or outdoor drain.

[WARRANTY

Note: To the extent consistent with applicable law, Buyer assumes all responsibility for safety and performance if this product is not used according to the directions.]

[[Insert Brand] [PREEN] GUARANTEE

NOTE: To the extent consistent with applicable law, Lebanon Seaboard Corporation guarantees you will be satisfied with the performance of this product when used as directed, or your money back. If not satisfied, describe the nature of your problem, and send with proof of purchase to: Lebanon Seaboard Corporation, 1600 East Cumberland Street, Lebanon, PA 17042.]

[To the extent consistent with applicable law, the manufacturer makes no warranties, expressed or implied, concerning this product or its use, which extend beyond the description on the face hereof. All statements made concerning this product apply only when used as directed.]

OPTIONAL MARKETING CLAIMS (GENERAL):

1. Money Back Guarantee
2. [Applicator] [Scoop] Included [optional scoop pictogram]
3. Apply [spring, summer or fall]
4. Apply throughout the growing season.
1. Does not harm plants[^] [[^]Refer to plant list where product can be used] [[^] When used as directed]
2. Easy to use [!]
3. Easy to use applicator [image]
4. Easy to apply – just shake on
5. [Easy [to] open] [resealable] bag
6. Ready to use
7. For residential use
8. For Southern Flower Gardens
9. For [Warmer] [Warm] [Hot] Climates
10. For Southern [flower] [Beds] [climates] [flower gardens] [landscapes]
11. Great over mulch
12. Guaranteed results
13. Guaranteed!
14. Heat Smart Formula [for Southern Flower Gardens]
15. Improved formula
16. Lift here to open
17. Press to reseal
18. Resealable bag
19. Easy to use applicator
20. Nonstaining
21. Proof of purchase with UPC bar code
22. Ready To Use granules with Built In Applicator (for plastic containers)
23. Reusable [Preen] Bottle (for plastic containers)
24. For use around Pansies
25. See inside booklet for complete directions for use[, and] plant listings[, & precautionary statements]
26. Shake on Mulch Every 4 Months[with placeholder pictogram Shaker and product]
27. Simply press to close
28. Southern formula
29. Specially formulated for southern [flower gardens] [climates]
30. Specially formulated to work through an extended season
31. Sprinkle around listed flowers, trees[,] [&] shrubs [every 4 months]
32. Sprinkle around flowers, trees, shrubs [every 4 months] [every 16 weeks]
33. To open [cut along dotted line] [twist off cap and remove inner seal]
34. Use [only] around listed flowers, trees [and] [&] shrubs

35. Use around listed flowers, trees [and] [&] shrubs
36. Won't wash away
37. Won't harm plants
38. Works all season long
39. [Specially formulated] for [Southern] [flower] [beds] [climates] [flower gardens] [landscapes] [plants] [weeds] [climates]
40. [Specially formulated] for [warmer] [warm] [hot] [arid] climates
41. Not for use on vegetable gardens or lawns
42. QR Code Image



- 43.
44. [Scan the code to watch how Preen's Battery Powered Spreader [works] [(while controlling listed weeds and (listed insect pests))](or visit <http://www.preen.com/preventweeds>)]



- 45.
46. Note to reviewer: option 1 for above QR code:
[Scan the code to watch how Preen prevents listed weeds [and kills listed insects] [or visit <http://www.preen.com/preventweeds>]
47. Note to reviewer: option 2 for above QR code:
Scan the code to watch how Preen kills listed insects (while preventing new listed weeds from sprouting) [or visit <http://www.preen.com/preventweeds>]
48. Telephone and/or computer/mouse graphic with phone # and website address: 1-800-233-1067 and www.preen.com

OPTIONAL MARKETING CLAIMS - WEED CONTROL:

1. [4-month] [16-week] protection against the toughest [southern] listed weeds
2. [4-month] [16-week] listed weed preventer
3. 4 Month Listed weed Control
4. A preemergence herbicide for control of certain broadleaf listed weeds and annual grasses in:
 - o Landscape ornamentals
 - o Ground covers/perennials
 - o Non-bearing fruit and nut trees‡
 - o Non-bearing Ornamental fruit and nut trees‡
5. A Work – Saver Product For The Joy Of Neat Flower Gardens

6. America's #1 [flower garden] listed weed preventer
7. Blocks listed weeds [for][up to] [4] [four] months [guaranteed]
8. Catch listed weeds before they [have a chance to] emerge
9. Controls [prevents] tough [southern] grasses and listed weeds [such as foxtail, brome, chickweed, black medic, marestail, oxalis, fountaingrass and spurge]
10. Controls tough grasses and listed weeds [such as (select any weed from list)] [even (select any weed from list)]
11. Effective Listed Weed Control
12. Eliminate [time consuming] hand weeding
13. Eliminates Crabgrass
14. Eliminates the need for hand weeding
15. For [Southern] [flower] [beds] [climates] [flower gardens] [landscapes]
16. Heat Smart Formula [for superior listed weed protection]
17. Kills [young] Crabgrass
18. Long Lasting [protection against listed weeds]
19. No roots, no listed weeds, no weeding
20. One application prevents listed weeds [all season] [for 4 months] [for 16 weeks]
21. Preen now [-] or pull later.
22. Preen Routine - (Pictogram)
23. Prevents [both] grasses and broadleaf listed weeds [with one application] [before they get started]
24. Prevents [(select any listed weeds)] and many other listed weeds
25. Prevents [(select any listed weeds)] and other common listed weeds
26. Prevents [new] listed weeds for [up to] [4 months] [16 weeks] [guaranteed]
27. Prevents the toughest [southern] listed weeds
28. Prevents tough southern listed weeds like [(select any listed weeds)]
29. Prevents listed weeds from germinating
30. Prevents listed weeds all season [long]
31. Prevents listed weeds [up to] [for] [4] [four] [months]
32. Prevents Listed weeds in Ornamental beds and around Bulbs, Flowers, Roses, Ground Covers, Ornamental Grasses, Shrubs & Trees
33. Prevents listed weeds around your flowers, trees and shrubs [for] [up to] [4] [four] months [guaranteed]
34. [SOUTHERN PREEN PLUS BIFENTHRIN] with listed weed barrier technology
35. [SOUTHERN PREEN PLUS BIFENTHRIN] with listed weed growth inhibitor
36. [SOUTHERN PREEN PLUS BIFENTHRIN] with listed weed defense technology
37. [SOUTHERN PREEN PLUS BIFENTHRIN] with seed block technology
38. with listed weed barrier technology
39. with listed weed growth inhibitor
40. with listed weed defense technology
41. with seed block technology

- 42. [Protects] [against listed weeds] [for] [up to] [4 months]
- 43. Provides [up to] 4 months listed weed control
- 49. Season long listed weed preventer
- 50. Southern Flower Garden Listed weed Preventer
- 51. Southern Listed weed Preventer
- 52. Sprinkle once to prevent listed weeds [for] [up to] [4 months] [16 weeks]
- 53. Sprinkle once to prevent listed weeds [for] [up to] [4 months]
- 54. Stops [new] listed weeds [up to 4 months] [guaranteed]
- 55. Stops listed weeds before they grow
- 44. Stop[s] listed weeds before they start[!] [™]
- 45. Stop listed weeds before they start around listed flowers, trees, shrubs
- 46. Superior listed weed control
- 47. The Flower Garden Listed weed Preventer
- 48. This WORK-SAVER product prevents listed weeds in one [easy] application
- 49. Use for a beautiful listed weed-free landscape
- 50. Listed weed Prevention vs. Killing (Pictogram)
- 51. Listed weed fighting formula
- 52. Weed images (any from list)
- 53. Prevents [tough] [southern] listed weeds including (select weeds from list) [and other common listed weeds]
- 54. Stops [new] Listed weeds for [up to] 4 Months [guaranteed]



- 55. Place holder pictogram (example) of flowers with mulch



- 56.
- 57. [Blocks listed weed seeds [from germinating]][for] [up to] 4 months]]
- 58. [Stop[s] listed weeds before they start[!]]
- 59. Blocks [listed weed] seed germination
- 60. [Guaranteed][!] (to be used with icon above)

- 61. [[Reapply] every 4 months]
- 62. [4 month[s] [listed weed] prevention [guaranteed] [!]]



- 63.
- 64. [[Blocks][Prevents] listed weeds for[up to] 3 months [guaranteed][!]]
- 65. [3 month[s] [listed weed] prevention [guaranteed] [!]]



- 66.
- 67. [[Blocks] [Prevents] listed weeds for [up to] 4 months [guaranteed][!]]
- 68. [[Reapply] every 4 months]
- 69. [4 month[s] [listed weed] prevention [guaranteed] [!]]
- 70. [Won't harm listed [flowers] [trees] [&/and] [shrubs]] [!]]
- 71. [Use around listed flowers, trees and [&] shrubs]



- 72.
- 73. [4 month prevention [guaranteed][!]]
- 74. [Apply any [growing] season]
- 75. [Apply throughout the growing season]
- 76. [Apply spring, summer or fall]



77.



78.

79. [Use around listed flowers, trees and [&] shrubs]

80. [Won't harm listed [flowers] [trees] [&/and] [shrubs]] [!]

OPTIONAL MARKETING CLAIMS – INSECT CONTROL

1. (Select any listed insect(s)) killer
2. [Kills] [Controls] [Fire Ants] [up to 6 months]
3. [Kills] [Controls] [listed insects] [Fire Ants] (Select any listed insect(s))
4. [Kills] [Controls] [listed insects] (Select any listed insect(s))
5. [Kills] [Controls] Southern [listed pests] [listed bugs] [up to 1 month except fleas & ticks]
6. [Provides] [an] Effective home barrier treatment
7. up to 1 month [listed bug] [listed insect] except fleas & ticks control [guaranteed]
8. Controls [(insert any listed insect(s)) except fleas & ticks up to 1 month
9. Controls [Fire Ants] [up to 6 months]
10. Controls [listed insects] [listed bugs] except fleas & ticks up to 1 month [guaranteed]
11. Effective home barrier treatment
12. Ideal for listed bug control in [foundation] [landscape] beds
13. Listed Insect [killer] [control] [fighting] [formula] [granules]
14. Kills (selection of any listed insects)
15. Kills [Controls] fire ant and other Southern [listed pests] [listed bugs]
16. Kills [Foraging] Fire Ants [up to 6 months][!]
17. Kills [harmful] [listed insects] [listed bugs] on contact
18. Kills [listed insects] [bugs]
19. Kills up to 1 month [(with qualifying pest listed)] except fleas & ticks [and up to 6 months fire ants]
20. Kills 19 [Types of] listed insects
21. Kills and controls listed insects [in] [Southern] [flower] [beds] [flower gardens] [landscapes]

22. Kills and protects against [listed insects except fleas & ticks] [listed bugs except fleas & ticks] up to 1 month
23. Kills listed bugs [at ground level]
24. Kills Fire Ants [and other listed insects]
25. Kills fleas and ticks
26. Kills listed [bugs] [insects] outdoors – before they come inside
27. Kills listed insects by contact [after watering in]
28. Kills listed insects, fleas & ticks [up to 1 month except fleas & ticks]
29. Kills listed insects up to 1 month except fleas & ticks
30. Kills ticks [[including ticks that may transmit Lyme Disease [and Rocky Mountain Spotted Fever]]]
31. Kills ticks lurking in flower [landscape] beds
32. Kills ticks that may transmit Lyme Disease
33. Note to PM: any listed insects may be represented graphically on product label, including bug icons. Insects will be selected from the list of controlled insects in this label.
34. One application kills [listed insects]
35. Protects [Southern] [flower] [bed] [flower gardens] [landscapes] against [pesky] listed insects [listed insect pests] [up to 1 month except fleas & ticks]
36. Protects [Southern] [flower] [beds] [flower gardens] [landscapes] against damaging listed insects [up to 1 month except fleas & ticks]
37. Protects [Southern] [flower] [beds] [flower gardens] [landscapes] against [pesky] listed insects [listed insect pests] [up to 1 month except fleas & ticks]
38. Protects plants from damaging listed insects
39. Reduces plant loss due to listed insect damage.
40. Targets 19 [over a dozen] [of] [other] [listed insects] [listed pests].
41. Targets fire ants[,] [&] [ticks] [,] [&] [fleas] [and [19] [over a dozen] [of] [other] listed insects[]
42. Water in for effective [listed insect] [listed bug] control
43. With Bug Out [listed insect killer] [listed insect control]
44. Works to [control] [kill] listed insects
45. Kills 19 [19 types of] listed insects] [listed pests]
46. Guaranteed [listed insect] kill!
47. [Controls] [Kills] listed insects [for 1 month except fleas & ticks]
48. Kills listed insects above and below the ground

OPTIONAL MARKETING CLAIMS – WEED & INSECT CONTROL

1. 1 month listed insect except fleas & ticks [control] killer and 4 month [Preen] listed weed preventer
2. 4 month [Preen] listed weed preventer and 1 month listed insect except fleas & ticks [control] killer
3. 4 month] [Preen] listed weed preventer plus 6 month Foraging Fire Ant Killer
4. listed Bug-Killer and listed weed-stopper in one
5. Combination listed insect killer and [4 month] [Preen] listed weed preventer
6. Combination [Preen] listed weed preventer and listed insect killer
7. Controls both listed weeds and listed bugs
8. Kills listed bugs while stopping listed weeds
9. Prevents listed weeds and kills listed bugs [listed insects]
10. Stops listed weeds and listed bugs
11. listed Insect killer [and] [plus] [Preen] listed weed preventer

OPTIONAL MARKETING CLAIMS

[Killing vs. Prevention]

1. [Killing weeds vs. weed prevention]
2. [Killing weeds vs. preventing weeds]

[Killing] [Weeds]

1. Requires pulling or spraying and eliminates weeds already above ground
 2. Killing eliminates weeds already above ground
 3. Pulling or spraying eliminates weeds already above ground
 4. To kill the weed you must remove plant, roots and all.
 5. To eliminate [the] [each] weed you must remove roots and all
 6. [Ongoing] [Constant] weed growth requires continuous weeding by hand
 7. [Ongoing] [Constant] weed growth requires [regular] [continuous] weeding by hand
 8. Continual weed growth requires [regular] weeding by hand
 9. Steady weed growth requires [regular] [continuous] weeding by hand
 10. Consistent weed growth requires [regular] [continuous] weeding by hand
 11. Persistent weed growth requires [regular] [continuous] weeding by hand
 12. [Ongoing] [Constant] weed growth requires continuous weeding by hand [or] [and] use of [chemicals][weed killer sprays]
 13. Seasonal weed growth requires continuous weeding by hand
 14. Seasonal weed growth requires [regular] [continuous] weeding by hand
 15. Seasonal weed growth requires continuous weeding by hand [or] [and] use of [chemicals][weed killer sprays]
 16. [Ongoing] [Constant] seasonal weed growth requires continuous weeding by hand
 17. [Ongoing] [Constant] seasonal weed growth requires [regular] [continuous] weeding by hand
 18. Fast growing seasonal weeds require [regular] [continuous] weeding by hand
 19. [Ongoing][Constant] seasonal weed growth requires continuous weeding by hand [or] [and] use of [chemicals][weed killer sprays]
 20. To eliminate [the] [each] weed you must remove [the] plant, roots and all.
 21. To eliminate [the] [each] weed you must remove roots and all
 22. To eliminate [the] [each] weed you must remove [its] roots
 23. To kill [the] [each] weed you must remove [the] plant, roots and all.
 24. To kill [the] [each] weed you must remove roots and all
 25. To kill [the] [each] weed you must remove[its] roots
 26. [• Weed[s]]
[• Weed Roots]
[• Broken stem]
[• Soil]
[• [constantly growing] Weed seeds]
 27. [Pulling or spraying only eliminates weeds already above ground]
- [3D Imagery Optional] [2D imagery Optional]



28.



[Preventing] [Weeds]

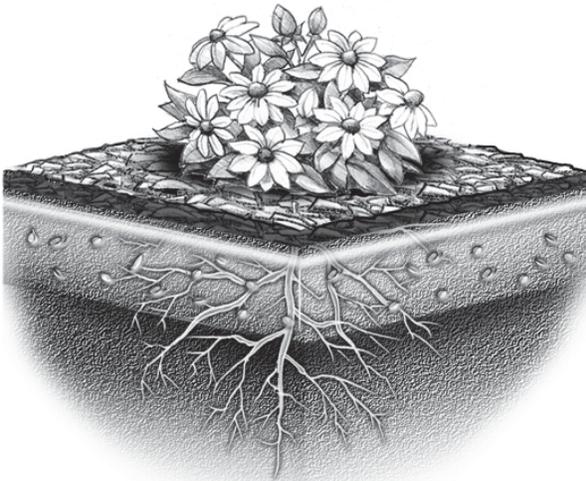
1. Preventing creates a [weed] barrier that [keeps][prevents] [stops] listed weeds from germinating
2. Preventing creates a [weed] barrier that [keeps][prevents] [stops] listed weed seeds from germinating
3. Preventing creates a [weed] barrier that [keeps][prevents] [stops] listed weeds when they are seeds
4. Preventing creates a protective barrier that [keeps][prevents] [stops] listed weeds from germinating
5. Preventing creates a protective barrier that [keeps][prevents] [stops] listed weed seeds from germinating

6. Preventing creates a protective barrier that [keeps][prevents] [stops] listed weeds when they are seeds
7. [SOUTHERN PREEN PLUS BIFENTHRIN] creates a [protective] [weed] barrier that [keeps][prevents] [stops] listed weeds from germinating
8. [SOUTHERN PREEN PLUS BIFENTHRIN] creates a [protective] [weed] barrier that [keeps][prevents] [stops] listed weed seeds from germinating
9. [SOUTHERN PREEN PLUS BIFENTHRIN] creates a [protective] [weed] barrier that [keeps][prevents] [stops] listed weeds when they are seeds
10. [Creating a] [SOUTHERN PREEN PLUS BIFENTHRIN] [weed] barrier STOPS LISTED WEEDS before they start!
11. [• [Vibrant][strong] [vivacious][hardy] [robust][sturdy][vital][flourishing][lush] [resilient][lasting][stable][staunch] [prospering][flower garden] Plant[s]]
 - [• Mulch]
 - [•[SOUTHERN PREEN PLUS BIFENTHRIN] Weed Barrier
 - [• Weed[s][seeds]]
 - [• Roots]
 - [• Soil]
 - [• Creates Weed Barrier]
 - [• Stops listed weed[s] [seeds] from growing]
 - [• Stops listed weed[s] [seeds] from germinating]
 - [•Prevents listed weed[s] [seeds] from germinating]
12. [SOUTHERN PREEN PLUS BIFENTHRIN] Weed Barrier [prevents] [keeps][stops] listed weeds from germinating
13. [SOUTHERN PREEN PLUS BIFENTHRIN] Weed Barrier [prevents] [keeps][stops] listed weed seeds from germinating
14. [SOUTHERN PREEN PLUS BIFENTHRIN] Weed Barrier technology [prevents][keeps][stops] listed weeds from germinating
15. [SOUTHERN PREEN PLUS BIFENTHRIN] Weed Barrier technology [prevents][keeps][stops] listed weed seeds from germinating
16. Prevent listed weeds by [stopping] [halting] [controlling] their germination
17. Control listed weeds by [stopping] [halting] [controlling] their germination
18. [SOUTHERN PREEN PLUS BIFENTHRIN] allows established plants to [grow] [survive][flourish].
19. [SOUTHERN PREEN PLUS BIFENTHRIN] [weed] barrier prevents listed weeds[for] [4] [four] [months.]
20. [SOUTHERN PREEN PLUS BIFENTHRIN] protective barrier prevents listed weeds [for] [4] [four] [months.]
21. [SOUTHERN PREEN PLUS BIFENTHRIN] [weed] barrier blocks listed weeds [for] [4] [four] [months.]
22. [SOUTHERN PREEN PLUS BIFENTHRIN] protective barrier blocks listed weeds [for] [4] [four] [months.]
23. [SOUTHERN PREEN PLUS BIFENTHRIN] [weed] barrier keeps listed weeds under control for [4] [four] months.
24. [SOUTHERN PREEN PLUS BIFENTHRIN] protective barrier prevents listed weeds from germinating [for] [4] [four] [months.]
25. [SOUTHERN PREEN PLUS BIFENTHRIN] protective barrier prevents listed weed seeds from germinating [for] [4] [four] [months.]

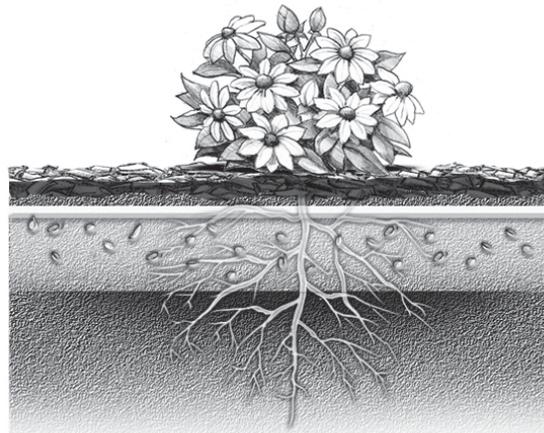
26. [SOUTHERN PREEN PLUS BIFENTHRIN] barrier prevents listed weeds from germinating [for] [4] [four] [months.]
27. [SOUTHERN PREEN PLUS BIFENTHRIN] weed barrier prevents listed weeds from germinating [for] [4] [four] [months.]
28. [Stop] [block] listed weeds with [SOUTHERN PREEN PLUS BIFENTHRIN] [weed] barrier [technology]
29. Listed weed seeds are stopped by [SOUTHERN PREEN PLUS BIFENTHRIN] [weed] barrier [technology]
30. [Preventing] creates a weed barrier that stops listed weeds from germinating

*See Use Directions for complete list of controlled weeds.

[3D Imagery Optional]



[2D imagery Optional]





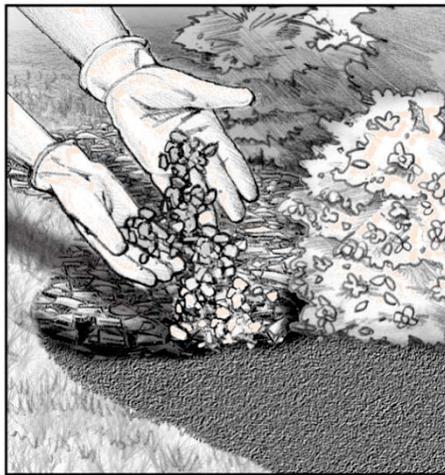
The Preen Routine

[Note to the reviewer that all these visuals below for the Preen Routine are to be optional]

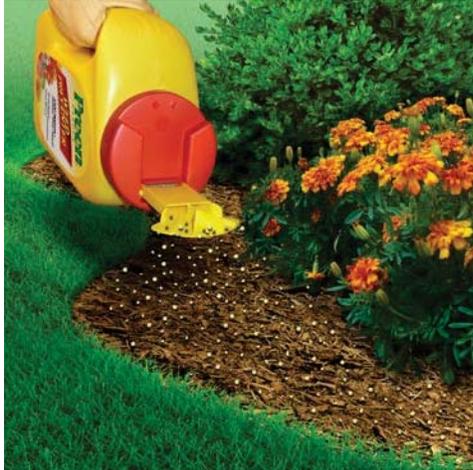
[4] [Four] [easy] [simple] [steps to listed weed prevention] [and listed insect control]



[1.] [One] Remove existing weeds



[2.] [Two] Apply mulch



[3.] [Three] Sprinkle [SOUTHERN PREEN PLUS BIFENTHRIN] [product] [granules] evenly



[4.] [Four] Water [SOUTHERN PREEN PLUS BIFENTHRIN] [product] [granules] into soil

[Reapply [SOUTHERN PREEN PLUS BIFENTHRIN] [product] every [4] [four][months]

[Weeds grow throughout the season] It's never too late or too early to apply [SOUTHERN PREEN PLUS BIFENTHRIN] [during the growing season.]

[Without Preen]
[Untreated]



[With Preen]
[Treated]



[Represents actual results]
[Actual results may vary by weather]

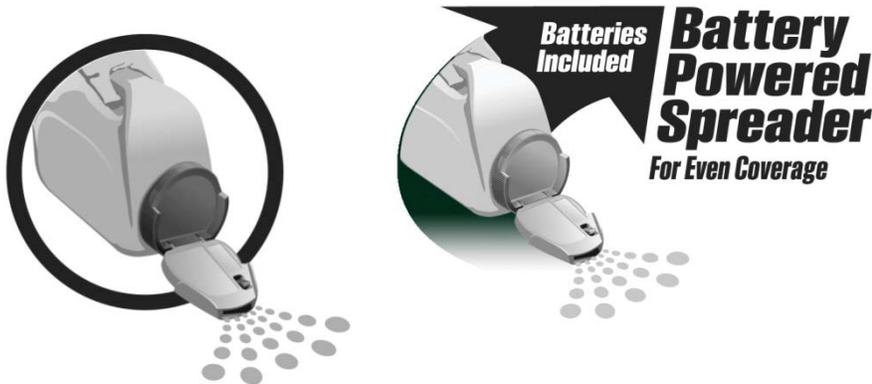
OPTIONAL MARKETING CLAIMS - POWER APPLICATOR CAP

- 1. Battery-Powered Applicator

2. No shaking!
3. Dispenses evenly for better results
4. Reusable applicator fits all Preen Bottles
5. Includes [2] [AAA] Batteries
6. [2] [AAA] batteries (included)
7. Battery-Powered for even coverage
8. [xx]% more [product] [coverage]
9. Bonus size!
10. Bonus size! Xx% more [product] [coverage]
11. Bonus size [covers xx sq. ft.]
12. Tips for Use
 - a. Turn power switch on while bottle is in an upright position and then tilt toward ground.
 - b. Adjust the angle of the bottle to control the flow.
 - c. Hold bottle steady and apply in an even back and forth motion.
 - d. When finished turn power off while bottle is still pointed downward.
 - e. If motor gets clogged or stops working, turn power switch off and manually rotate blue dial on top of cap to dislodge granules.
 - f. Use protective eyewear when using batter powered cap.
13. [g.] Pictogram of proper use of spreader. [Note to the reviewer this step and pictogram are optional]
14. [Tips for Use] [Getting Started] [Instructions]
 - [a.] [Unscrew [applicator] cap] [and] [remove protective seal from] [cap] [top of bottle] [top of container]. [Note to the reviewer this step is optional]
 - [b.] [Open battery door and] remove tab to activate batteries [Note to the reviewer this step is optional]
 - [c.] Turn power switch on while [bottle] [container] [spreader] is in an upright position, [and][then] tilt [bottle] [container] [spreader] toward ground [at a 45-degree angle].
 - [d.] Adjust the angle of the [bottle] [container] [spreader] to control the flow
 - [e.] When finished, turn power off while [bottle] [container] [spreader] is still pointed downward. [Note to the reviewer this step is optional]
 - [f.] Hold [bottle] [container] [spreader] steady [and apply as directed] [and apply in an even back and forth motion] [Note to the reviewer this step is optional]
 - [g.] If motor [gets clogged] [stops] [stops working], turn power switch [to]off [position]and manually rotate [the] [color] [dial] [disc] on top of[the][cap] [lid] [spout cap] [counterclockwise] [clockwise] [in direction of arrow] to dislodge[granules] [product] . [Turn power back on to resume application.] [Note to the reviewer this step is optional]
 - [h.] Pictogram of proper use of spreader. [Note to the reviewer this step and pictogram are optional]
 - [i.] Use protective eyewear when using battery powered cap. [Note to the reviewer this step is optional].
15. [1] [2] [AA] [AAA] Batteries [included]

16. Includes [1] [2] [AA] [AAA] Batteries
17. [Reusable] [Built in] [Battery Powered] [Motorized] [Power] [Spreader] [Dispenser] [Dispensing] [Cap] [Spout] [Applicator][Included]
18. Motorized!
19. Easy to use [applicator] [Spreader]
20. [Dispenses] [Flows] [Spreads] [Covers] [evenly,] [more precisely] [for better results] [for better weed prevention], [less work] [easily]
21. [Dispenses] [Releases] [Applies] [granules] [products] evenly
22. [For] [Provides] [allows for] [even] [precise] [coverage] [application]
23. [Easy] [EZ] [Flow] [Even Flow] [MaxControl] [Battery Powered] [Automatic] [Auto] [Shaker] [Power] [Applicator]
24. [Spreader] [Dispenser]
25. Fast [and, &] [Easy] shake-free [dispensing][applicator][dispenser] [spreader] [& follow all label directions]
26. hold and go [and/&] follow all label directions!
27. Image of cap with product dispensing
28. [Require[s]] [1] [2] [AA] [AAA] Batteries [[included]]
29. Applicator [Scoop] Included [pictogram placeholder for applicator]
30. Automatic motor shut-off when lid is closed
31. Special Value[!] [Bonus Value] [!]
32. Applies [granules] xx times as fast as shaking!
33. Value Pack [!]
34. Includes [Preen] [Battery Powered] [Spreader] [Dispenser] [Dispensing] [Applicator][Cap] [Spout] and [1] [2] [specify weight] refill bag[s] [pictogram]
35. Easy to Apply – Just shake on
36. [Easy to Apply-] No Shaking!
37. EASY TO USE APPLICATOR [Insert image]
38. [For] [Provides] [uniform] [even] [accurate] coverage
39. [Allows for] [Provides] more precise application
40. Follow manufacturer's directions for battery disposal.
41. For [an] [even] [uniform] even flow [and more precise application]
42. Flip Open & Hold [and/&] follow all label directions
43. flip open and go [and/&] follow all label directions
44. Lift here to open [Peel here] [pictogram of an arrow]
45. No shaking!
46. Press to reseal
47. Ready To Use Granules with Built In [Shaker] Applicator [for rigid plastic containers]
48. Reusable [battery-powered] [power] [applicator] [fits all Preen bottles] [See use directions for reuse instructions.]
49. Reusable Container. See use directions for reuse instructions.
50. Releases [distributes] product evenly [for uniform coverage] [for best results]
51. Saves time
52. Shake on Mulch Every [4] [Months] [with placeholder pictogram Shaker [applicator] and product]

53. Apply on mulch every [4] months (with pictogram or image of product)
54. Simply press to close
55. Dispose of batteries as per manufacture's direction.
56. To replace batteries, open battery door [loosen and remove screws in underside of cap to reveal battery housing]
57. When storing container at end of season, remove batteries [to prevent leakage].
58. Up to [X minutes] of continuous spreading
59. For maximum control
60. For [greater] [more accurate] coverage [accuracy]
61. Battery [shelf] life [up to X hours] [up to X years]
62. Battery lasts x hours
63. Battery Powered [cap] [for even coverage]
64. Visit www.preen.com for gardening [and weed prevention] tips, [and] [valuable offers] [and more information on Preen products.]
65. Instant Savings!
66. [\$1.50] [\$2.00] [\$2.50] [\$3.00] [\$4.00] [\$5.00] off [regular price] [visit www.Preen.com for details] [see store associate for details]
67. [\$1.50] [\$2.00] [\$2.50] [\$3.00] [\$4.00] [\$5.00] off a future [Preen] purchase [of select Preen Products.] [Visit www.Preen.com for details.] [see store associate for details]
68. [\$1.50] [\$2.00] [\$2.50] [\$3.00] [\$4.00] [\$5.00] rebate [Visit www.Preen.com for details.] [see store associate for details]
69. [\$1 - \$10] Rebate [-] Visit [www.Preen.com or Preen.com] for offer details [, & complete terms & conditions.] [Expires [place holder for DATE].] [Limit 1 request per household.] [Void where prohibited.]
70. [Specify weight] Refill [size][bag]



- 71.
72. [Battery Powered] [Cap] [Spreader] [Applicator] [for even coverage] [batteries included]]
73. [[Easy to use] battery [operated] [powered] [applicator]]

PREEN BRAND OF PRODUCTS OPTIONAL MARKETING CLAIMS

1. Preen[®] is a registered trademark of Lebanon Seaboard Corporation
 SOUTHERN PREEN PLUS BIFENTHRIN EPA Reg. No. 961-423 2/23/15

2. Preen works so you don't have to®
3. Try [these] other Preen products:
 - [Preen Lawn Crabgrass Preventer]
 - [Preen Lawn Crabgrass Control]
 - [Preen Lawn Stepsaver Weed Control Plus Fertilizer]
 - [Preen Lawn Weed & Feed]
 - [Preen Lawn Weed Control]
 - [Preen Lawn Weed Control Plus Crabgrass Preventer]
 - [Preen Garden Weed Preventer Plus Plant Food]
 - [Preen Garden Weed Preventer]
 - [Preen Vegetable Garden Organic Weed Preventer]
 - [Preen Southern [Gardens] Weed Preventer]
 - [Preen Southern [Gardens] Weed Preventer Plus Plant Food]
 - [Preen Landscape Fabric]
 - [Preen Weed Control Fabric]
 - [Preen Mulch Plus]
4. Visit www.preen.com
5. Preen Guarantee

To the extent consistent with applicable law, Lebanon Seaboard Corporation guarantees you will be satisfied with the performance of this product when used as directed, or your money back. If not satisfied, describe the nature of your problem, and send with proof of purchase to Lebanon Seaboard Corporation, 1600 East Cumberland St., Lebanon, PA 17042.

To the extent consistent with applicable law, the manufacturer makes no warranties, expressed or implied, concerning this product or its use, which extend beyond the description on the face hereof. All statements made concerning this product apply only when used as directed.

OPTIONAL MARKETING CLAIMS FOR Ready2Go Spreader:

1. Ready2Go Spreader™ logo



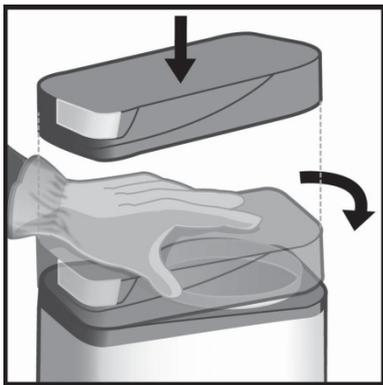
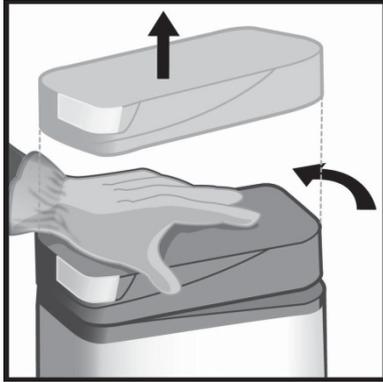
2. Ready2Go SPREADER™
3. Ready2Go SPREADER and design is a trademark of Lebanon Seaboard Corporation.

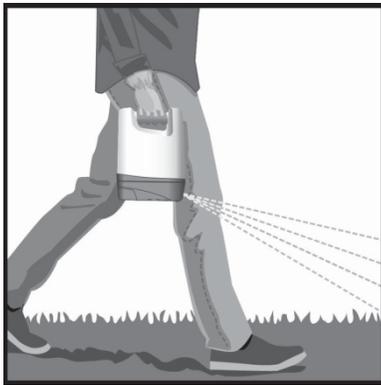
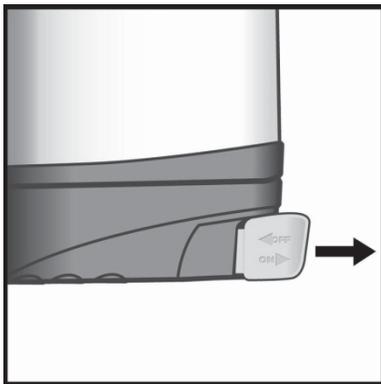
4. Ready2Go SPREADER is a trademark of Lebanon Seaboard Corporation.
5. Ready2Go SPREADER is a registered trademark of Lebanon Seaboard Corporation.
6. For more information on [Ready2Go Spreader™ products][this product][additional Ready2Go Spreader™ products], visit [www.preen.com]

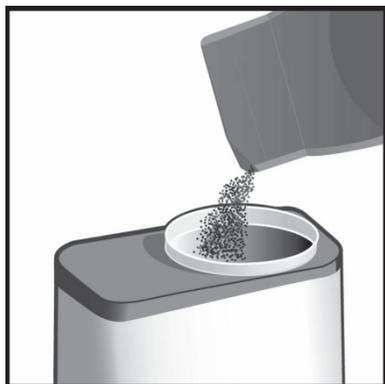
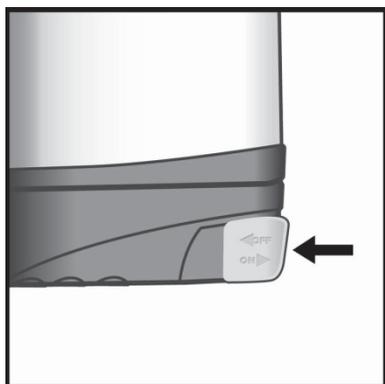
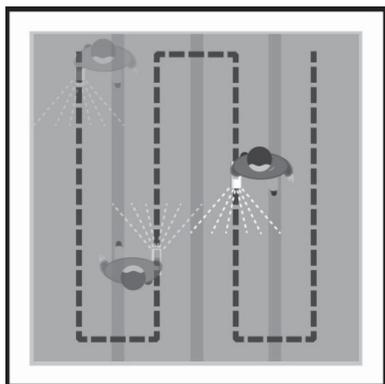
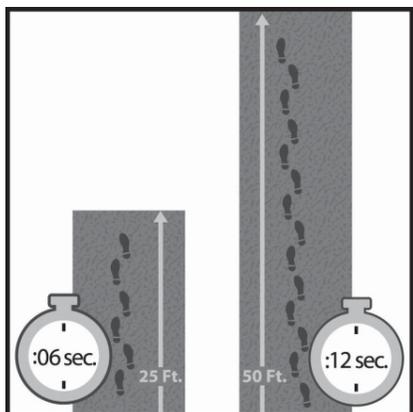


- 7.
8. Ready2Go SPREADER™ REFILL
9. Optional pictograms of Ready 2 Go Spreader™ that may or may not appear on the product label.









10. Great for spot treatment
11. Provides exceptional maneuverability.
12. Easy to maneuver for application around landscape
13. Battery-powered spreader container is refillable.
14. Battery Powered with Refillable Container
15. Container is refillable.
16. Refillable container
17. Listed weed [control] [killer],listed Insect [control] [killer] and spreader, all in one.
18. Container with integrated [battery-powered] spreader [unit] [device] [applicator]
19. The Ready2Go Spreader™ way
20. It's ready to go.
21. Easy set up.
22. Easy to Use [!]
23. Easy to store.
24. Pre-calibrated.
25. No settings required.
26. Calibrated, No Settings [!]
27. Easy to carry.
28. Easy to store.
29. Easy to carry and store.
30. Easy to hold.
31. Hold easily at side.
32. Easy to change directions when applying.
33. Apply walking forward, or backward.
34. You can easily avoid walking through areas where product is applied.
35. More flexibility and maneuverability when applying.
36. Hand held spreader.

37. Battery-powered

38. Weighs only [xx] lbs. when container is full.

39. R2G

40. Exceptional value – listed weed [killer] [control], insect** [killer] [control] and spreader in one

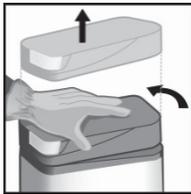
41. Ready2Go Spreader™ Directions: [Getting started] [(First time use)]

- [1] PLACE the Ready2Go Spreader™ UPSIDE DOWN on a flat surface (the [GREEN] [any color] BASE facing up).



- [Optional Pictogram or image]

- [2] HOLD the container steady and TURN the base COUNTER-CLOCKWISE [(to left)] until it STOPS and LIFT to remove. [Approximately quarter turn]



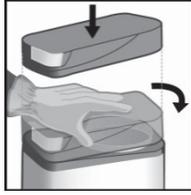
- [Optional Pictogram or image]

- [3] REMOVE the protective seal from the round opening, and [in one smooth movement] PULL the tab from the battery compartment.



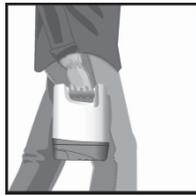
- [Optional Pictogram or image]

- [4] REALIGN the protruding tabs on the base with the slots on the container and TURN CLOCKWISE [(to right)] until the base LOCKS back in its original position.



[Optional Pictogram or image]

- [5] FLIP the Ready2Go Spreader™ back to the UPRIGHT position. The Ready2Go Spreader™ is now ready to use.



- [Optional Pictogram or image]

42. First time use

- Place unit upside down on a flat surface [as shown].
- [1] Turn the [green] [any color] [R2G] spreader base counterclockwise a quarter turn and [2] lift to remove.
- Remove the protective seal on the container.
- Remove the battery compartment pull tab to [activate] [power the unit].
- [While still in an inverted position], realign the spreader base, with the container. Twist clockwise to lock into position.
- Flip it to the upright position and you are ready to begin applying product.

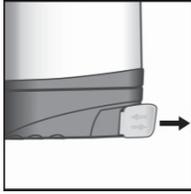
43. Directions for applying the product [or product name] to your [landscape] [ornamental] [flower] [annual] [bed] [flower garden]:

- [1] Move to the area to be treated.



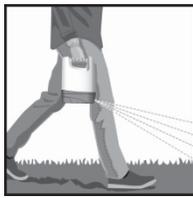
[Optional Pictograms or images]

- POSITION the Ready2Go Spreader™ comfortably [at] [by] your side (arm fully extended), over the target area, and TURN ON by pulling back the on/off slide switch.



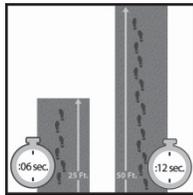
[Optional Pictograms or images]

- [2] When product begins spreading, WALK over the application area at a NORMAL WALKING PACE



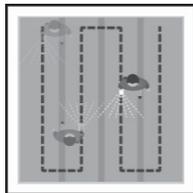
[Optional Pictogram or image]

- ([6] [X] seconds for a [25'] [X'] strip).



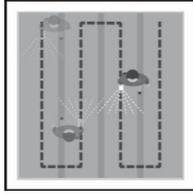
[Optional Pictogram or image]

- CONTINUE to within [2'] [two feet] of the end of the application area, and begin a new row by taking [2] [TWO] STEPS TO THE RIGHT OR LEFT, and walk back parallel to your first row. There should be a SLIGHT OVERLAP to the spread radius.



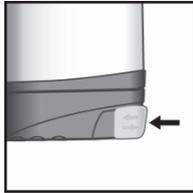
[Optional Pictogram or image]

- CONTINUE in this manner until you have finished applying the product.



[Optional Pictogram or image]

- [3] TURN OFF the Ready2Go Spreader™ by PUSHING IN the slide switch.



[Optional Pictogram or image]

- If product remains, store in a cool, dry place. If empty and the application is finished, simply refill the container.

44. Applying product with the Ready2Go Spreader™ applicator:

45. To Apply:

- Be sure you are on the area to be treated.
- Hold the spreader comfortably at your side with arm fully extended downward.
- Pull the [yellow] [any color] slide switch at the side-back of the spreader/container ON and begin walking to apply.
- Apply according to the application instructions (pace) and pattern diagram (pattern) for best results.
- When product is depleted, push the [yellow] [any color] slide switch IN to turn the spreader OFF.
- If product remains, store in a cool, dry place. If empty and the application is finished, simply refill the container.

46. Target pace

47. Desired pattern

48. Refilling your Ready2Go Spreader™: [To refill your R2G spreader container:]

- PLACE the Ready2Go Spreader™ UPSIDE DOWN on a flat surface [the [GREEN] [any color] BASE facing up].

- HOLD the container steady while TURNING the base COUNTER-CLOCKWISE until it STOPS and LIFT to remove.
- CUT a corner opening on the [SOUTHERN PREEN PLUS BIFENTHRIN or product name] refill bag, and pour into the Ready2Go Spreader™ until the container is FULL.



[Optional Pictogram or image]

- Replace the spreader unit base. [Align tabs and slots and twist clockwise into place]
 - FLIP the Ready2Go Spreader™ to the UPRIGHT position. The Ready2Go Spreader™ is now ready to operate. Follow application instructions.
49. To refill your Ready2Go Spreader™ container, while in the off position, flip the unit and place it on a flat surface.
- Holding the container steady, grip the [green] [any color] base and twist it a quarter turn counterclockwise until it stops. Simply lift to remove.
 - Open the refill bag, and pour contents into the container base until full.
 - Replace the spreader unit base. [Align tabs and slots and twist clockwise into place]
 - Return the container to an upright position and you are ready to go! Follow application instructions.
50. To replace batteries:
- Access the battery compartment on the inside of the spreader base.
 - Battery compartment door opens by pinching tab and lifting to open.
51. Requires [1] [2] [3] [4] [AA] [AAA] [C] [D] batteries (included).
52. Batteries are [disengaged] [inactivated] for shipment. [Simply pull [protection] [protective] tab from battery compartment to engage battery power.]
- Use [Battery type] batteries.
53. Rechargeable batteries may be used.
54. Batteries included, but disabled for shipment. Pull tab from battery compartment to activate.
55. Pull tab to activate batteries.
56. Do not mix old and new batteries.

- 57. Do not mix alkaline, standard (carbon-zinc), or rechargeable [(ni-cad, ni-mh, etc)] batteries.
- 58. Save time, easy to apply
- 59. Save time.



60.



61.

- 62. Product goes on evenly.
- 63. No spreader maintenance [just change batteries]
- 64. Battery life typically [insert number] applications.
- 65. No settings.
- 66. No guesswork.
- 67. Minimum set up – Just flip the switch and go!
- 68. Easy to maneuver to avoid trees and shrubs during application.
- 69. Make caring for your [landscape] [beds] [flower garden], easy and fun!
- 70. More even distribution on uneven terrain.
- 71. Ideal for spot treatments or difficult terrains
- 72. Goes on evenly.
- 73. Spreads evenly.

74. Don't be afraid to do it yourself and save. Ready2Go Spreader™ makes it easy.
75. Storage convenience.
76. Easy to store on shelf.
77. Integrated battery powered spreader
78. Keep your [landscape] [beds] [flower garden] looking the best it can
79. The easy way to a beautiful [landscape] [flower garden]
80. [Beat] [Knock] back listed weeds and kill [listed insects] in one simple step
81. Spreader setting is fixed [No settings required]
82. Precalibrated, no settings – get it right every time!
83. Change direction easily
84. YOU are in control
85. A real time saver
86. Easy to refill and store
87. Remove guesswork. Settings are pre-calibrated.
88. No spreader to push and pull.
89. No maintenance, no clogging.
90. Flip container
91. Twist [Right] [Left] Base
92. Lift Base
93. Set Container Upright
94. Pull [On] [Off] [Slider] [Lever] [Button][Slide Switch] [On] [Off]
95. Push [On][Off] [Slider] [Lever] [Button][Slide Switch] [On] [Off]
96. Set on Flat, Stable Surface
97. Fill Container
98. Refill Container
99. Refillable container – use again and again
100. Pour Refill Contents Into Container

- 101. Push [Slider] [Lever] [Button][Slide Switch] In to Stop
- 102. Return to upright position
- 103. Relax and Extend Arm
- 104. Hold [Grip] [Handle]
- 105. Reusable applicator base
- 106. Includes [1] [2] [3] [4] [AA] [AAA] [C] [D] batteries
- 107. Dispenses evenly for better results
- 108. Lift here to open.
- 109. Press to reseal
- 110. Remove prior to first use



- 111.
- 112. Use protective eyewear when using battery powered spreader
- 113. See inside booklet for complete directions for use.
- 114. Overlap [Rows] [Slightly] [6][any number] ["] [inches]
- 115. [:xx] [sec] [seconds]
- 116. R2G
- 117. Visit [www.preen.com] [for flower gardening] [for lawn] [and weed prevention] tips, [and] [valuable offers] [and more information on] [Preen products] [insert brand].
- 118. [\$1.50] [\$2.00] [\$2.50] [\$3.00] [\$4.00] [\$5.00] off [regular price] [visit www.Preen.com] [for details] [see store associate for details].
- 119. [\$1.50] [\$2.00] [\$2.50] [\$3.00] [\$4.00] [\$5.00] off a future [Preen] [GreenView] [insert brand] purchase [of select [brand] products.] [Visit www.preen.com] [Visit www.preen.com] [for details] [see store associate for details].
- 120. [\$1.50] [\$2.00] [\$2.50] [\$3.00] [\$4.00] [\$5.00] rebate [visit www.preen.com] [visit www.preen.com] [for details] [see store associate for details].
- 121. [\$1 - \$10] Rebate (-) [Visit www.preen.com] [Visit Preen.com] for offer details [, & complete terms & conditions.] [Expires [place holder for DATE].] [Limit 1 request per household.] [Void where prohibited.]

122. Combo Pack – [product name] Ready2Go Spreader™ and [product name] Refill Bag
123. Value Pack – [product name] Ready2Go Spreader™ and [product name] Refill Bag
124. COMBO PACK: Contains [1] Spreader Container and [1] Refill Bag
125. Total Combined Coverage: [X,XXX] Sq. Ft.
126. Combo Pack: Contains (1) Ready2Go Spreader™ [Container] with product, and (1) Ready2Go Spreader™ Refill Bag
127. Combo Pack: Contains: (1) Ready2Go Spreader™ [Container] with [product name] (X,XXX Sq. Ft. Coverage) and (1) Ready2Go Spreader™ Refill Bag with [product name] (X,XXX Sq. Ft. Coverage)
128. Combo Pack: (2) Ready2Go Spreaders containing [product name] [a] [-] total coverage of [X,XXX] Sq. Ft